

SWAN ALLOY44



MASSIMO PEROTTI

EXECUTIVE
CHAIRMAN,
SANLORENZO



The Swan Alloy 44 marks the beginning of a new chapter for Swan — one where heritage meets the freedom to imagine what comes next.

A new material. A new language of design. A new way of experiencing the sea.

Yet, beneath this evolution, the soul of Swan remains unchanged: the pursuit of performance, craftsmanship, seaworthiness and timeless beauty.

We did not want to simply reinterpret an icon. We wanted to discover what a Swan could become when tradition is given the freedom to evolve.

The Swan Alloy 44 is the first expression of that vision — the beginning of a new generation of aluminium sailing yachts, where Finnish heritage meets Italian innovation, where craftsmanship meets scale, and where the freedom of sailing opens new horizons in the world of superyachts.

A handwritten signature of Massimo Perotti in black ink.







A WAVE FORWARD

The Swan Alloy range
reimagines lifestyle with a
bold spirit of innovation,
shaping new models
where refined comfort and
uncompromising performance
exist in perfect harmony.

Born from a clear vision,
this project pushes boundaries
and opens a new chapter in
contemporary sailing.



THE NEW ICON

Think you know Swan?
Think again.

Graceful? Now bolder too.
Sleek lines cut deeper.

Light?
Yes, yet forged to endure.

Unstoppable?
Or flawless when still?

Brave?
But still incredibly gentle.

Advanced?
Yet born from legacy.

Not merely new;
reimagined.

Not here to follow.
Here to lead.

From the wings of a legend,
with the soul of a pioneer.

Because when you build a Swan,
it must be - A Swan -

New Swan Alloy 44. **Loyal to Change.**

A PARTNERSHIP OF WORLD-CLASS TALENT CONSTRUCTION

The aluminium hull and deck were built by Gouwerok Shipyard in the Netherlands, internationally recognised for its expertise in aluminium yacht construction. There, the first structural elements—including the keel and engine room foundations—took shape before the yacht was transferred to Viareggio for outfitting, commissioning, and final delivery.

NAVAL ARCHITECTURE

The yacht's naval architecture and exterior design are by Malcolm McKeon, whose vision combines performance, elegance, and innovation, marking a significant evolution for Nautor Swan by bringing together its performance-led sailing heritage with the opportunities offered by aluminium construction.

INTERIOR DESIGN

The interiors have been created by Studio Liaigre, the Paris-based design house renowned for its understated elegance, refined craftsmanship, and timeless approach to luxury. Conceived around comfort, liveability, and a deep connection with the sea, the interiors offer an exceptional onboard experience while remaining true to the yacht's authentic sailing spirit.





THE FREEDOM OF ALUMINIUM

Recent advances in aluminium construction have transformed what is possible in large sailing yachts.

Advanced engineering and FEA allow aluminium to be precisely optimised, reducing weight while maintaining the strength and structural integrity required for high performance.

At the same time, improved fabrication techniques and specialist craftsmanship deliver greater precision, exceptionally fair hull surfaces and significantly less reliance on filler.

The result is a new generation of aluminium yachts: lighter, stronger and more refined, combining performance, design freedom and structural efficiency with a more responsible approach to construction.

For Swan, this is not simply about choosing a different material. It is about harnessing the full potential of aluminium to create a yacht that delivers exceptional performance at sea, uncompromising comfort and the enduring quality for which Swan is known.



THE CRAFT BEHIND THE YACHT

Every curve reflects meticulous engineering and commitment to the highest standards of quality. Unlike conventional aluminium builds, the Swan Alloy 44 features rounded base profiles instead of standard angular transitions. This refined construction method, found only in the most advanced Dutch shipyards, creates cleaner lines, superior finishing and a stronger foundation for every stage of the build. True craftsmanship is often found in the details that remain unseen.



PERFORMANCE, REFINED

The Swan 65 and the legendary maxi yachts that followed established a heritage built on performance, seaworthiness and timeless design. The Swan Alloy 44 takes these qualities into a new era. Its design combines clean proportions, flowing lines and carefully integrated glass elements to create a profile that feels both powerful and elegant. Dynamic even at rest, the yacht expresses performance through its stance while maintaining the understated sophistication that has always defined Swan. The relationship between exterior and interior spaces is equally central to the design. Generous glazing and carefully considered transitions create a strong connection with the sea, bringing natural light deep into the living spaces and allowing the experience of sailing to remain at the heart of life onboard. The result is contemporary and refined, yet unmistakably Swan.























OPEN TO THE HORIZON

The Upper Deck is conceived as an open invitation to experience the sea. Generous, fluid and effortlessly connected to the outdoors, it offers a setting where moments of conviviality and quiet contemplation naturally unfold. Every element has been designed to frame the horizon and bring the sensation of sailing into the heart of life onboard.







THE INTIMACY OF THE SEA

The Lower Deck reveals a more intimate side of the Swan Alloy 44. Guided by emotion, the Alloy concept creates spaces defined not only by their beauty, but by the way they are experienced at sea.

An understated sense of luxury shapes every detail, from the exceptional materials and soft textures to the harmonious proportions and refined simplicity. Sheltered from the elements yet intimately connected to the sea, the Lower Deck offers a serene private world where comfort and elegance become effortless.















SAILING TOWARDS A MORE SUSTAINABLE FUTURE

Sailing is inherently one of the most sustainable forms of yachting. The Swan Alloy 44 has been conceived to build on this fundamental advantage. Efficiency has been central to the project, from hull design and weight optimisation to systems integration, energy management and material choices. Aluminium also contributes to a more efficient construction process by minimising material wastage, making it particularly well suited to highly customised, limited-series yachts. But sustainability extends beyond construction.

One of the defining advantages of a sailing yacht is the ability to generate energy while underway. Through hydrogeneration — or sail milling — the propeller can effectively operate as a turbine, generating electrical power while the yacht is sailing. This allows the Swan Alloy 44 to reduce its reliance on generators during passages and to make greater use of the energy naturally available at sea. Good yacht design has always been about doing more with less. Here, efficiency and sustainability become an integral part of the experience rather than an additional feature.

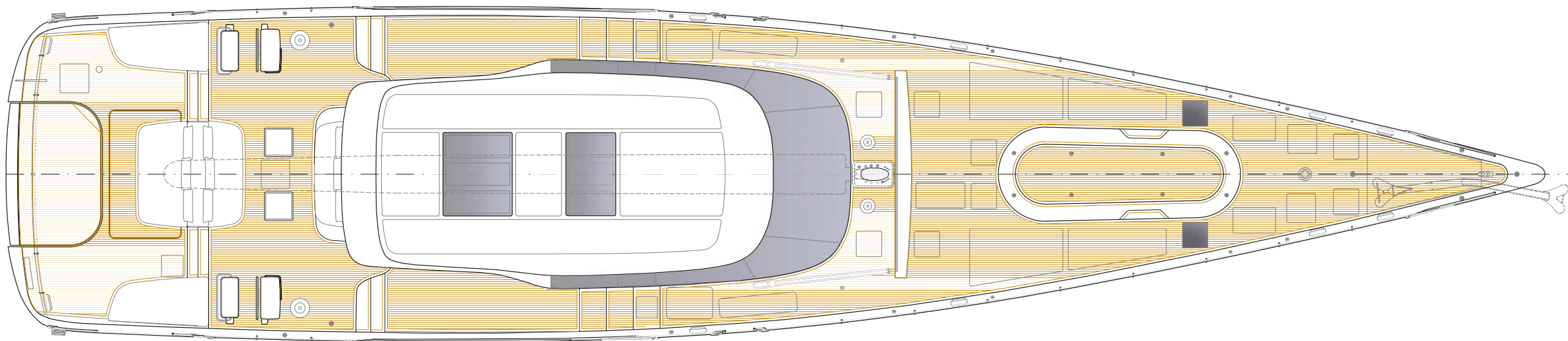
DUAL-ENERGY TECHNOLOGY

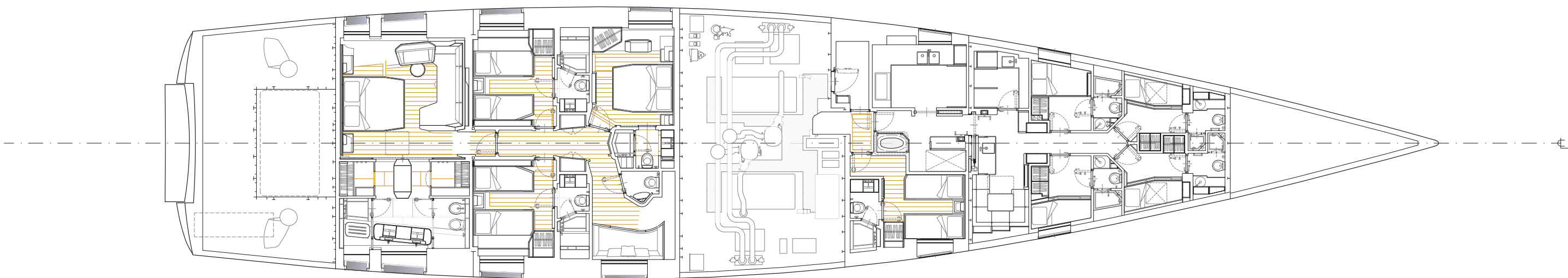
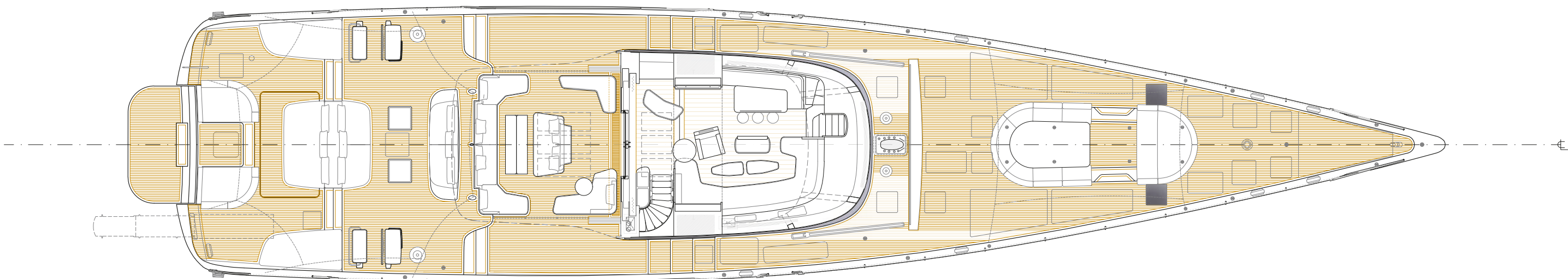
The Swan Alloy 44 incorporates dual-energy technology, building on the experience developed by Sanlorenzo through its hybrid yacht programme and by Nautor Swan across projects including the Swan 51, Swan 88 and Swan 128.

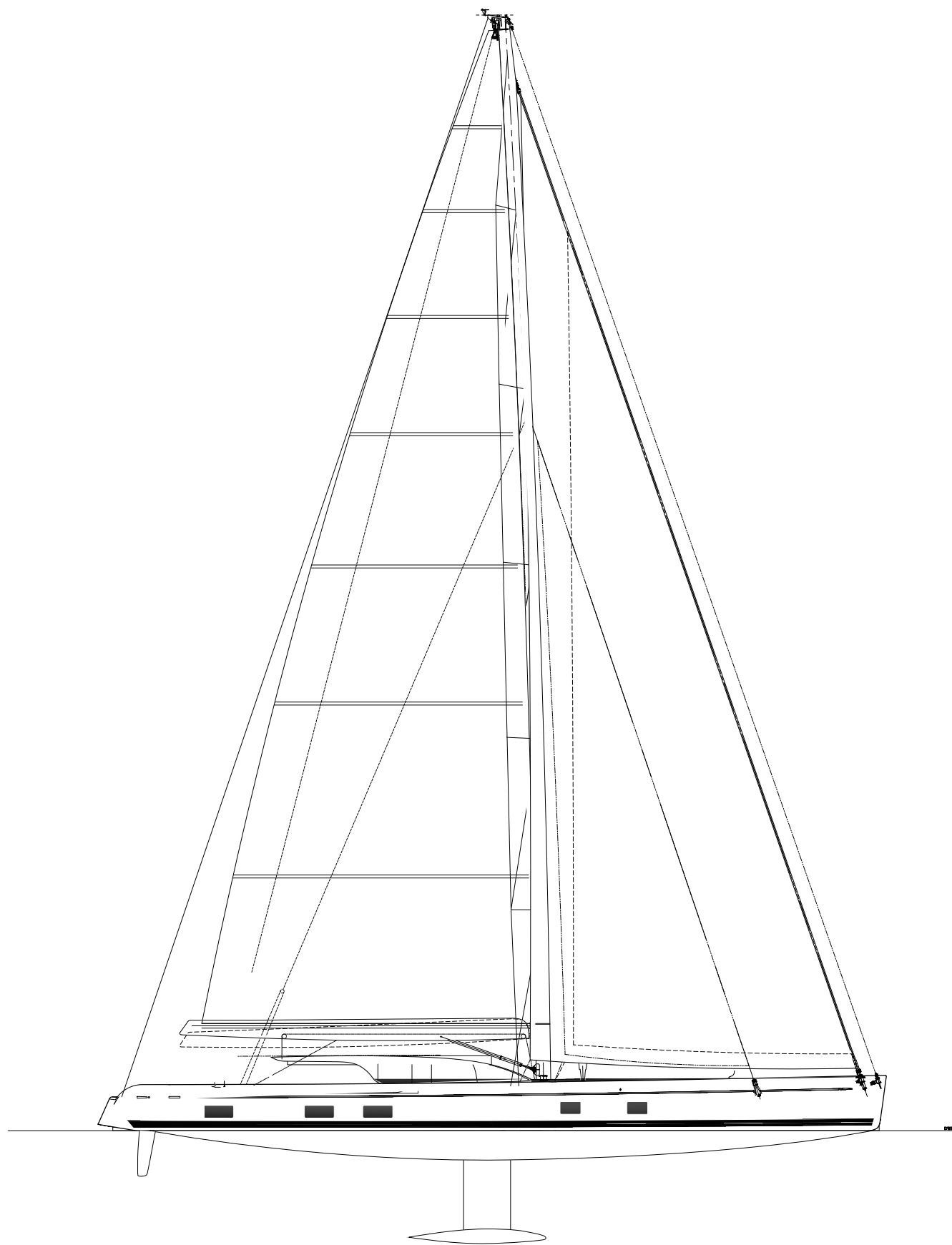
The objective is to maximise energy autonomy onboard, combining efficient energy generation and storage with the natural power of the wind. This approach allows propulsion and onboard systems to be managed with greater efficiency, reducing unnecessary energy consumption while enhancing the yacht's autonomy and comfort.

Technology is therefore integrated not as an end in itself, but as an invisible enabler of a more seamless and sustainable way of life at sea.









SPECIFICATION

General

LOA 43.50M

LWL 40.50M

Beam: 9.45m

Draft Keel up: 4.30m

Draft Keel Down 6.30m

Estimated GT: 299

Mast: Southern Spars

Sails: Doyle

