

THE ONE

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*The Art
of Sailing*



Custom Line 140'



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THE MOTORYACHT DIVISION AT NAUTOR SWAN

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Sailing and Power: could we have your opinion on the two worlds, Mr Capasso?

Sailing and power yacht owners share the same love and passion for the sea, but in different ways. Until 10 years ago, the two sectors were completely separate. It was uncommon to find a power yacht owner switching to sailing, and vice-versa. Sailing was seen more as a lifestyle pursuit – about enjoying the journey more than the destination. Owning a power yacht was considered more a synonym for comfort at the destination rather than the feeling of enjoying the ride. The situation is changing today, with more clients passing from one to the other, to enjoy a different experience.

What is the difference between the two kinds of clients?
From my experience with typical Swan owners, “sailors” tend to be fully involved from day one. They go a bundle on the process of design, construction and customisation solutions. We offer a product that can answer almost every Owner’s requirements and give the full tailor-made experience. The power yacht customers, on the other hand, are looking more for performance, comfort at anchor, volume and storage. Lately both worlds are watching each other closely to borrow solutions and ideas to use across sectors. The theme of sustainability and green sailing, for example, is one of these. Sailing is, by definition, a very sustainable way to go to sea, but the first hybrid solutions were implemented on motoryachts. The Sailing yacht sector, on the other hand, is now adopting more comfortable options in terms of volumes, accommodation and innovative solutions.

What was Nautor’s Swan’s strategy in launching its motoryacht division?

The motoryacht division was born from Leonardo Ferragamo’s passion for the marine world, and the Swan Shadow, Nautor’s first motoryacht, was meant to broaden the range of vessels we

offer our customers, perfectly aligned with the core elements of our DNA: Performance, Quality, Elegance, and Reliability. Thanks to the continuous interaction we have with our owners and discussion about the experience of sailing, we decided that it was time for a ‘chase boat’ to provide an added dimension to Swan yacht ownership.

What aspects of the sailing world did you look at and take as a source of inspiration in designing first the Swan Shadow and then the Swan OverShadow?

Nautor’s Design DNA is built on a strong heritage and the motoryacht division has to meet the expectations of a clientele accustomed to luxury and performance sailing yachts. The Shadow and OverShadow’s design incorporates features that customers might generally expect to see in larger full-custom or semi-custom yachts. We wanted to create something sporty and fun, without compromising on elegance.

What is your feeling on current market trends?

These days there is a tendency to study and develop efficient hulls that reduce fuel consumption and carbon emissions. Many shipyards are introducing new hybrid and electric models with eco-friendly materials onboard, offering a luxury product with an ethical provenance. Because of the pandemic and the need to work remotely, owners have become fond of having a floating home where they can go about their daily activities. Onboard communications systems will become more technically advanced at lower costs, enhancing the potential for conducting business as well as leisure time aboard. Design-wise, priorities will move towards larger hull volumes both for comfort and extra storage space. Opening sterns to enhance enjoyment and the feeling of being closer to the water, modular spaces for more flexibility of use aboard, using glass to draw in natural light are just few of the ‘must-haves’ in the upcoming models.