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THE ONE

YACHT & DESIGN

KEVLAR ISSUE • n° 31 • 2022



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The 30m from Nautor's Swan is the epitome of beautifully balanced elegance. Her impeccably spare lines and performance hull come from the pen of Germán Frers while her interiors, a contemporary taking on maritime tradition, are by Misa Poggi

by Paola Bertelli- ph. Dan-Erik Olsen and Eva-Stina Kjellman





Finland's iconic Swan yard continues to produce sector-leading yachts that are a sublime melding of design, technology, innovation and performance. That delicate balance instantly springs to the eye as Be Cool glides past. The 30m sports an impressive sail plan on a mast that towers 43 metres above the waves (13 storeys!) and exudes a sense of effortless formal purity.

A member of the Swan 98 series, Be Cool is a semi-custom carbon-fibre performance cruiser with hull and deck lines penned, as has been the case since the 1980s, by that great master of elegance and performance, Germán Frers. Her exquisitely crafted interiors are the work of Swan's own superb artisans who implemented Misa Poggi's design.

In an unusual move for the current times, Be Cool's owner didn't want windows along her sides. This fact and her hideaway anchor system produce an even purer and more impeccable design. The refined colour palette selected for the exterior – the hull is in Awlgrip Oyster White, with a metallic grey coach roof and a blonde teak deck - introduces a sophisticated contemporary style that still doffs its hat to yachting tradition.

A beam of 6.97m from the midships area to the transom not only delivers excellent stability of form underway but also makes for larger volumes and living spaces. The transom also opens out hydraulically to create a teak-decked swim platform and reveal a garage for a 4m tender. Be Cool's telescopic keel also cuts her draft from 4.9m to 3.2m. The 30m's deck is clean and clear as is the large and very versatile guest cockpit. Although rather austere and spare when she's racing, it converts to an elegant lounge with sofas/sun pads

or a dining area when she is cruising more gently with guests. Moving down from there into the saloon, we find an equally versatile space whose use can vary from a conversation area, to a chill-out zone, TV room or dining area depending on the time of day. To starboard are two height-adjustable occasional tables which open out to form one large eight-seater dining table. To port is a coffee table with tray top that can also be used for storage and as a footrest. The TV pops up aft of the sofa.

The materials and colours selected for the interiors have produced a warm, cocoon-like ambience with the generous use of satin-finish oak offset by linen upholstery by Filippo Uecher in a mix of washed navy blue and natural as well as panels and details in cognac leather. The wood used for the flooring is lighter and the ceilings are in dove grey with wood inserts which also appear around the hatches.

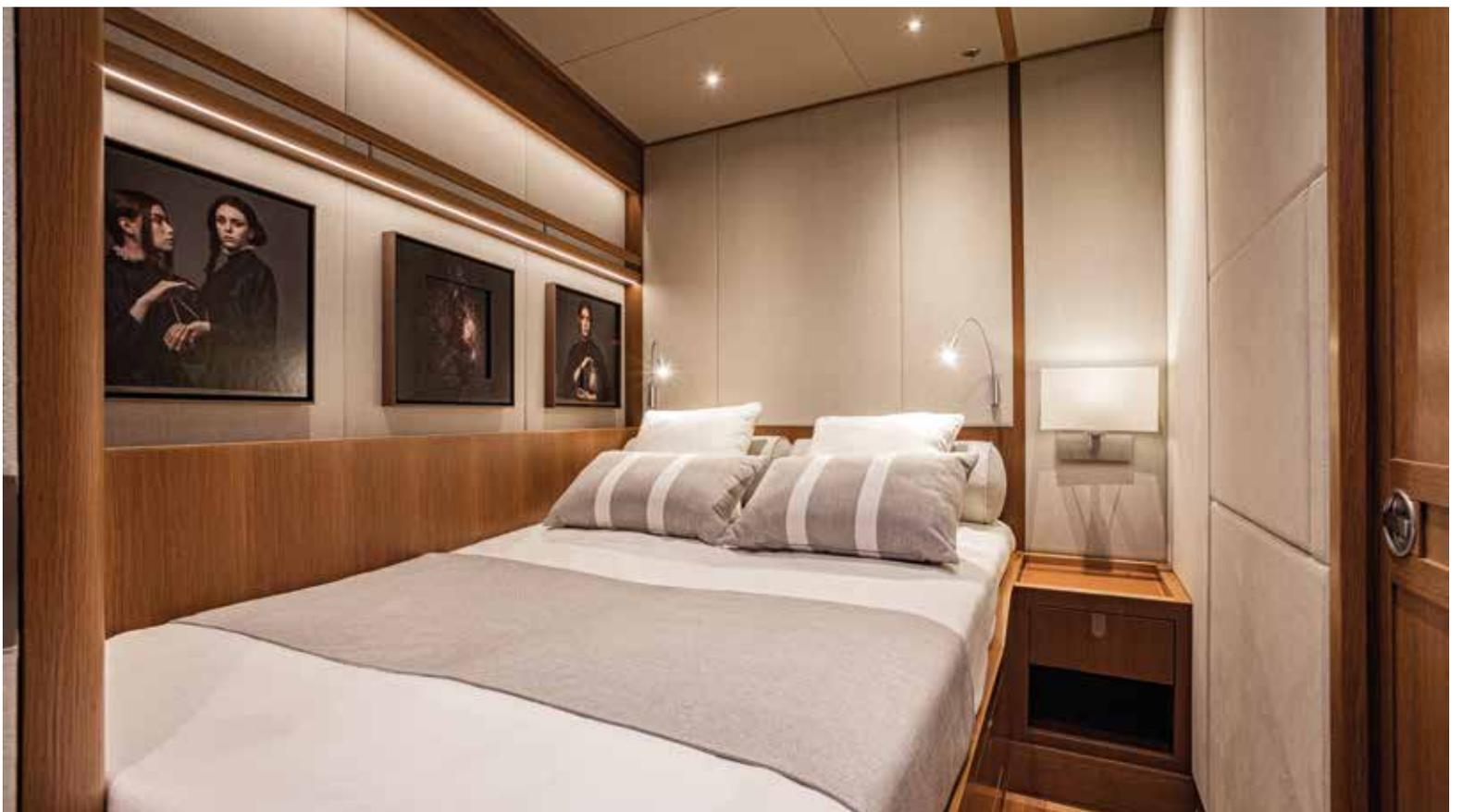
Effortless stylistic consistency continues throughout the interiors with details and finishes in the saloon repeated in the three guest cabins (two two-berths and a double) and the master suite aft. The latter has private access through a stairs on the deck which ends just beside the bed but feels very discreet and subtle. In fact, once the companionway is closed it looks like a book shelf. As the owner didn't want windows along the sides, art photographs in the cabins are highlighted by indirect lighting and beautiful backlighting. Rather than the wood and leather selected for the walls in the saloon, a lighter linen lifts the space.

The galley and two crew cabins are located foremost while the engine room is under the saloon floor with access through a hatch located in the corridor in front of the VIP cabin.

www.nautorswan.com

At 30 metres in length and 6.97 in the beam, Be Cool is the first example of the Swan 98 series and has been followed by three others. A masterful blend of comfort and seafaring prowess, she is a pre-preg carbon performance cruiser with a telescopic keel







Be Cool's interior décor centres around simple, natural materials that highlight the quality workmanship of Swan's craftspeople. Satin-finish oak is combined with leather and linen trim right throughout. This page, the master suite aft with a walk-in closet, writing desk and bathroom. Opposite is the VIP cabin and top, the saloon



The deck provides dual-purpose spaces both for efficient sailing and stylish relaxation. The guest cockpit, seen here in its more spartan racing version, converts to a lounge protected by sprayhood that disappears into a coachroof recess when not in use and a bimini. The transom opens out over the water to create a swim platform





Exterior Design / Germán Frers,

CEO Frers Naval Architecture & Engineering

The design of the Swan 98 started as an evolution of the Swan 95 at the request of a client, a well-known sailor, looking forward to cruising and doing occasional races with his friends and family. For Be Cool, the aim was to conceive and build an elegant, good-looking, strong, reliable bluewater cruiser/racer capable of sailing the world in comfort and safety. She was designed and built with perfect Nautor's Swan DNA, embodying the qualities of Performance, Elegance, Quality, Innovation and Reliability. The hull characteristics are those of a well-balanced, sea-kindly, nice-looking Swan. The Swan 98's construction is, as you would expect, uncompromising. Both hull and deck are built using epoxy SPRINT® pre-preg carbon fibre interior and exterior skins on a core of M-grade Corecell foam. This gives the ultimate in structural stiffness and rigidity at the lightest possible weight, while at the same time ensuring absolute structural safety and reliability.

The main features of the exterior layout are aesthetically pleasant comfortable areas to enjoy the natural elements and easy access to the sea. The deck itself provides dual-purpose spaces for both efficient sailing and resting in style. The spacious open foredeck provides the perfect sun deck while at anchor and space for sail handling while cruising. Aft of the coachroof there is a 'grande' leisure cockpit completely clear of lines that allows owner and guests to relax underway and enjoy the sun, sheltered by a sprayhood that disappears into a coachroof recess when not in use. At anchor, this cockpit becomes a social lounge space with versatile deck sofas, and converts to an elegant dining area. The design, the construction, sophisticated high quality interior and its layout, excellent sound insulation are all elements that make this yacht unique. What makes me proud about Be Cool? Her name describes her perfectly!





Interior Design

Misa Poggi, Architect

The philosophy I use to guide me when I am designing Swan interiors centres around the idea that tradition and innovation should come together in a project without any pointless extremism or virtuosity. The basic principles are precision and method and using authentic natural and traditional materials combined with uncompromising artisanal craftsmanship.

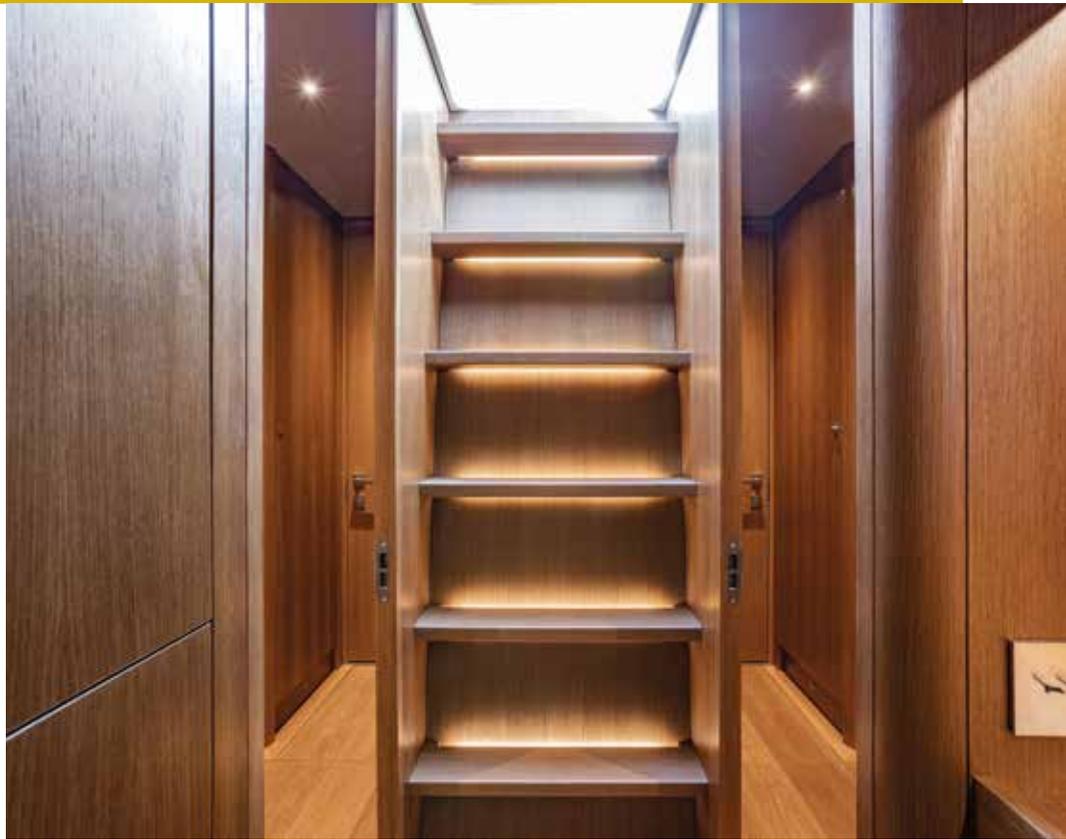
In terms of the fit-outs for the Swan 98, I created four different “moods” linked to different visions of the owner who will find the codes of his own personal world reflected at sea. The basic moods I created for the Swan Maxis are Timeless Classic, Traditional Navy and Wine Cowes. The first is elegant and cosmopolitan, the second is more closely connected to yacht club traditions, and Red Wine/Cowes is for the more convivial and enthusiastic. The Spirit of Finland basic mood is the authentic Nordic racing tradition in all its beauty and absolute simplicity.

Be Cool’s owner said “I want a special boat”. He is an individual with a signature passion for modern art and a very sporty love of life at sea. Personalising this yacht was about finding a



natural path between his requests and Swan DNA that would enhance both. All of this was achieved by creating a balanced mix of the different elements of the Moods and meticulous research into detailing... but it was also made easier by the owner's own knowledge of the theme.

The mood selected for Be Cool is Traditional Navy, which is characterised by satin-finish dark oak furnishings. The dark oak is matched with lighter bands in the saloon flooring which reference the classic Swan planking. Dark oak is also used throughout the interiors including the crew quarters and galley in typically consistent Swan style. With Be Cool, the "Owner – Design – Yard" team managed to create the kind of high powered creative path you need to achieve the result... and I am very proud of that.



The interiors exude superb stylistic consistency in both the guest and crew areas. Below, one of the two two-berth guest cabins. Above, the separate stairs leading down to the crew area which includes the galley (opposite page) and two two-berth en suite cabins foremost



The Shipyard

Giovanni Pomati, CEO Nautor Group

Be Cool is our first Swan 98 and opens a new chapter in Nautor's Swan's maxi segment. The brief was to build an uncompromising boat capable of sailing around the world and delivering high performance. Helming and sailing this yacht delivers a genuinely unique emotional impact that I had the pleasure of experiencing during the passage from BTC, Nautor's Swan HQ in Pietarsaari to Stockholm. She is the first of four vessels in the series and was conceived as a performance package so that she could compete in all the international regattas yet still have all the amenities and unique design to ensure the owner could also enjoy comfortable, relaxing cruising. The Swan 98 -002, on the other hand, was designed and built for family cruising between the Mediterranean and the Caribbean, but has also performed excellently in several international regattas. The same applies to the 3rd and 4th units.

These are customisable maxis and that means that no Swan 98 will be the same in terms of interior décor. With regard to the interior layout, we have an owner aft and an owner forward version. In addition, the versatility and completeness of the Swan product mean the owner can customize it during the build process.

Because of this specific owner's focus on performance, every possible detail that could help keep Be Cool's displacement light was included with no expense spared – in addition to Nautor's trademark meticulous construction. Wherever possible, every detail was made from materials such as carbon or titanium, including the deck hardware which includes several custom pieces. In this regard, the entire rig is special with a high modulus carbon mast and AEROSix from FutureFibres special carbon elliptical.

Aside from the Swan 98, the Maxi Swan family also includes the Swan 88, the first example of which has hybrid propulsion, the Swan 108 and the Swan 120. Below, the dining area with two height-adjustable tables which also open out to create a single 8-seater dining table

